

CLIENT: **Solomon Consulting Services**
 URL: **www.SolomonConsultingInc.com**
 LAUNCHED: **December, 2004**
 INDUSTRY: **Educational Consulting**

When some of the most successful leaders in educational reform came together to form a for-profit enterprise based upon the exclusive rights to Paul Vallas' model, they knew they would have to rely on the web to assist in their sales, marketing and public relations efforts; what they didn't know is how they would get a full corporate image and website package that would communicate their goals and objectives.

SolTyra was contacted at the outset of this venture to help guide the principals of Solomon Consulting Services through the always confusing maze of online marketing and sales strategies. As SCS began to move forward with their efforts, SolTyra was there at each step to help translate their motives and expertise into precise language and images.

The product of this long-term relationship is not only a stellar marketing message, website and communications materials, but more importantly a succinct way that SCS and its team proves that they are the team to turnaround and reform the largest and most complex problems in education.



"I had no idea what it took to create, design, and maintain a website for my new consulting group. SolTyra walked me patiently through the whole process. No matter when I called (even at 3 am), or how often I asked for modifications (far too often), SolTyra was flexible, responsive, and supportive throughout the entire process.

I would use them again in a heartbeat."

Gary Solomon

SCS and SolTyra have continued this relationship into a long-term partnership that will allow SCS to market SolTyra's offerings under the SCS banner. This affiliation is one of the many that SolTyra has entered into with clients-turned-partners that allows for both sides to continue successful grow in their respective ventures.

SERVICES PROVIDED

- ✓ Web Development
- ✓ Flash Development
- eCommerce
- ✓ Interactive Marketing
- ✓ E-Mail Marketing
- ✓ Search Engine
- ✓ Web Hosting
- ✓ Graphic Design
- ✓ Other

CONTACT

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